



# BIO-KLEEN

**Boasts Performance On and Off the Race Course**

**Since the Shootout's early days, Bio-Kleen's eco-friendly products have been essential to performance boating**

by Debbie Hurr/LakeExpo.com

As boats race down the waterways this year, Shootout fans will be “ooohing” and “ahhning” over the glitter and shine. And while the effort to make boats go fast is obvious, many don't realize that it takes a huge investment of time to have the boats looking their best on the race course. One particular v-hull at the race has the answer to boaters' cleaning needs emblazoned on the side: Bio-Kleen.

The American-made Bio-Kleen has a product for most any detailing or cleaning job, whether cleaning the boat, trailer or accessories.

For professional or amateur boaters, the right product can be matched to their needs for interior or exterior tasks, off-shore, fishing, pontoons, aluminum, fiberglass or inflatable boats, jet skis or boat covers.

“We specialize in the marine industry,” said Bio-Kleen Marketing Director Blake Bancroft, but he pointed out that with 26 different kinds of non-toxic products, there are options available for janitorial, motorcycle, auto, snowmobile, household, and recreational vehicle needs as well.

Bio-Kleen's  
36-foot  
Cigarette  
boat.



Photo Courtesy of BioKleen

The biodegradable products have been in existence since 1987 and are guaranteed to outperform any leading brands.

Bio-Kleen representatives have been participating in the Lake of the Ozarks Shootout since the inception of the races, according to Bancroft, not just as a company but also as spectators and participants. Because of the company's involvement in the event, many boaters have discovered the quality of Bio-Kleen products.

Bancroft said Bio-Kleen's 36-foot Cigarette boat races in the actual Shootout, often winning its particular class. But racing isn't where it ends for

Photo by Donny Larsen

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**BIO-KLEEN** Est. 1987

made in USA

*"Bio-Kleen representatives have been participating in the Lake of the Ozarks Shootout since the inception of the races..."*

Bio-Kleen. The staff also has a booth in Vendor Village at Captain Ron's, and they have their products and boat on display at the kick-off party, located at the Laurie Fairgrounds.

Towing the Bio-Kleen boat behind an RV and displaying the products gives the company's representatives the chance to mingle with the other racers and fans, while also displaying their product.

In addition, Bancroft said the Bio-Kleen boat participates in the poker run and Make-a-Wish Foundation Wishing Ride.

Look for the Bio-Kleen boat on the race course and the company's display at the Vendor Village and Shootout in the Park. For more information or ordering—if you miss them at the Shootout this year—visit [www.biokleen.com](http://www.biokleen.com). ■



Photo Courtesy of BioKleen

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